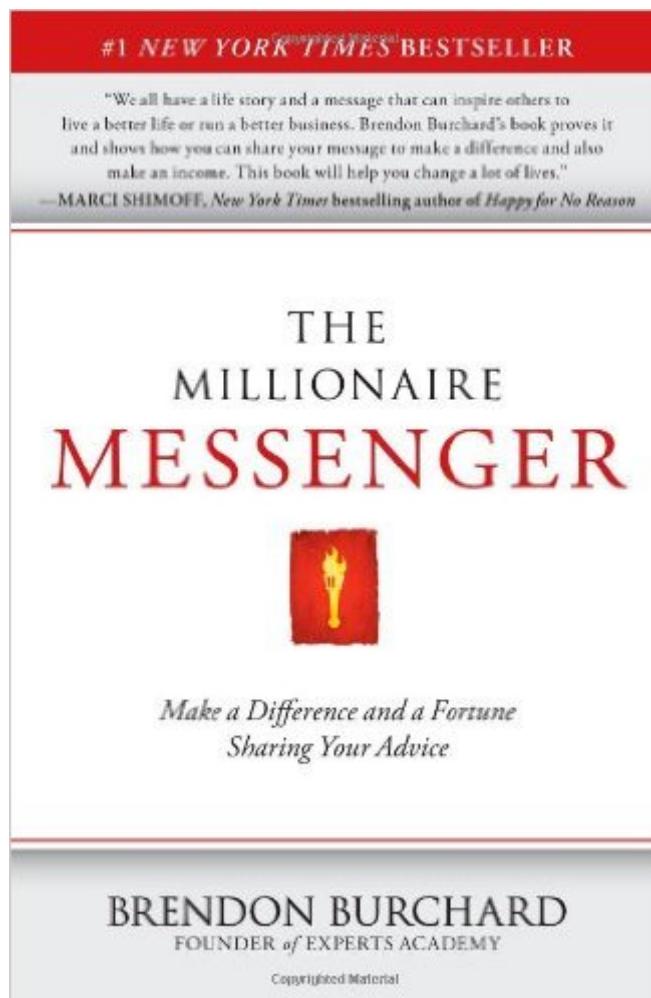


The book was found

The Millionaire Messenger: Make A Difference And A Fortune Sharing Your Advice



Synopsis

The #1 New York Times bestseller from world-renowned advice expert teaches everyday people how to share their story and wisdom with the world and build a lucrative business doing so. In this game-changing book by Brendon Burchard, founder of Experts Academy, you'll discover: Your life story and experience have greater importance and market value than you probably ever dreamed. You are here to make a difference in this world. The best way to do that is to package your knowledge and advice (on any topic, in any industry) to help others succeed. You can get paid for sharing your advice and how-to information, and in the process you can build a lucrative business and a profoundly meaningful life. In *The Millionaire Messenger*, legendary expert trainer Brendon Burchard pulls back the curtains on the advice industry and shows you a simple ten-step plan for making an impact and an income with what you know. The lessons you've learned in life and business are about to become your greatest asset and your greatest legacy.

Book Information

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Customer Reviews

I wanted to refresh my review after I reviewed all the content in this book, and the content from his Experts Academy program that he 'pushes' in this book. People may think they are separate, but they are connected. This book is essentially the pre-amble, and basic introduction and skeleton framework for his Expert Academy Program. It's a framework for information marketing. That's it.. you will not make millions from it. Infact, in this book he spends considerable effort to tell you that

his results are not normal and goes on about a legal disclaimer to say this. It's odd how he spends time going over and over this. Honestly, it's just off-putting, and peculiar. This book gives an outline of how to be an expert in your field. It follows the same approach as every other book, pamphlet, website, and information program with the same purpose. Become a credible expert by the faux-establishment of yourself as the subject matter expert. Does he endorse credibility via education, degrees, certifications or what not? -Of course not. So that's what the book is.. it's the means to how to become an expert. This book essentially is the basic bottom product in his sales funnel for Brendan's product offerings. I have to be honest, .. as a management consultant, who deals with corporate clients NON-STOP, and have been for about over 15 years, I find his writing to be both amateur and bit patronizing. The stories he includes in his book such as his family situation about not having enough money just does not translate as being real nor genuine. His constant bragging of how much he makes is also a bit rich. Without doubt, i feel it's just there to impress you and to con you into buying this product.

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